



PRESENTS

by Maro Chermayeff

INDEPENDENT

**LENS** 

## Premieres Monday, January 26, 2015

A Path Appears, from the creative team that brought you the groundbreaking series Half the Sky: Turning Oppression into Opportunity for Women Worldwide, follows intrepid reporters Nicholas Kristof and Sheryl WuDunn and celebrity activists Malin Akerman, Mia Farrow, Ronan Farrow, Jennifer Garner, Ashley Judd, Blake Lively, Eva Longoria, and Alfre Woodard to Chicago, Nashville, Boston, West Virginia, and other parts of the world, as they uncover the harshest forms of gender-based oppression and human rights violations, as well as the effective solutions being implemented to combat them.

The four-hour series will air on PBS as a special presentation of *Independent Lens* on January 26, 2015 as part of the highly regarded Women and Girls Lead initiative. Through heartrending, inspiring storytelling, *A Path Appears* will take viewers on a journey across the country, and across the globe, to drive home the universality of gender inequality and the roots of vulnerability. The series will lead viewers to a deeper understanding of these critical issues and the proven methods of bringing about change. The book, *A Path Appears* by Nicholas Kristof and Sheryl WuDunn, will be released on September 23, 2014.

## BROADCAST

A PBS special presentation of *Independent Lens*, *A Path Appears* will broadcast on three consecutive Mondays starting January 26, 2015.

- Episode 1—Monday, January 26, 2015 Sex Trafficking in the U.S. (Boston, Chicago, Nashville)
- Episode 2 Monday, February 2, 2015 Poverty & Early Childhood Intervention (West Virginia), Teen Pregnancy (Colombia), Forced Child Labor (Haiti)
- Episode 3 Monday, February 9, 2015 Successes & Solutions (Kenya)

### WOMEN AND GIRLS LEAD

A Path Appears is a featured program of Women and Girls Lead, a multi-year public media initiative spearheaded by ITVS, designed to focus, educate, and connect citizens worldwide in support of the issues facing women and girls. For more info, visit womenandgirlslead.org

# **GET INVOLVED:**

Help us activate local audiences around *A Path Appears*. Here's how you can get involved:

#### **Engagement Resources**

Engagement and educational materials for use in conjunction with community events, screenings, and other convenings will be available for *A Path Appears*.







Screeners S

Promotion and Social Media Resources





Lesson Plans

Education Film Modules

Promotion and Social Media Resources

# Salon Guide

#### Nationwide Events

Starting January 2015, local convenings, high profile events, and Community Cinema screenings in over 100 cities across the country featuring content from *A Path Appears* will bring together key stakeholders important to advancing dialogue and collaboration in support of women and girls.

#### **Online Engagement**

A social media campaign and OVEE online screenings will offer additional opportunities to be part of the national conversation on community-led solutions to combat gender oppression and inequality.

All resources and event listings will be free and accessible for online download and video streaming starting November 2014 at pbs.org/independentlens/path-appears/.

## ABOUT ITVS

Independent Television Service (ITVS) funds, presents, and promotes award-winning documentaries on public television, innovative new media projects on the Web, and the Emmy® Award-winning weekly series *Independent Lens* on Monday nights at 10 p.m. on PBS. Mandated by Congress in 1988 and funded by the Corporation for Public Broadcasting, ITVS has brought thousands of independently produced programs to American audiences. **For more visit itvs.org.** 











